



WEBSITE PRIVACY POLICY

At the UNCLE Credit Union (“UNCLE”, “Credit Union,” “we”, “our”, “us”), we respect your right to privacy and understand the importance of maintaining the security of your personal information. This Online Privacy Policy (“Policy”) only relates to the information we collect online through www.unclecu.org, our digital banking platform and mobile banking application (collectively, the “Sites”). We ask that you read this Policy carefully. By using any of the Sites, you consent to this Policy.

This Policy may be revised or modified at any time without notice to you, and any updates to this Policy will be posted on this page with the updated effective date appearing at the top of the page. Your use of the Site(s) following these changes means that you accept the revised Policy.

This statement is in addition to [UNCLE’s Federal Consumer Privacy Policy](#) (“Federal Privacy Policy”) and [UNCLE’s CCPA Privacy Notice for California Residents](#). We’ll use and share any information that we collect from or about you in accordance with these policies.

Website Pages: UNCLE CU's Internet Service Provider (ISP) collects and stores information on the domain you use to access the UNCLE CU website, the Internet site from which you linked directly to it, the browser you are using, and the date and time of your visit. This information is used to measure the number of visitors to various pages on the UNCLE CU website and to help UNCLE CU make improvements to the information contained therein.

Categories of Information We Collect Through Our Web Site Or Other Online Services: If you submit an application, request a product or service or initiate a transaction via the UNCLE CU Digital Banking platform accessed through the UNCLE CU website or another online service that is now or in the future becomes available from UNCLE CU, UNCLE CU will retain and store the information contained in your application or product, service or transaction request. Examples of information we may collect include your name, address, telephone number, date of birth, social security number, e-mail address and income. You must enter your Digital Banking PIN or Password to access secure areas of Digital Banking and other secure online services. Personal information collected about you may be shared with third parties as necessary to evaluate your application or provide the product, service or transaction you request. Third parties with whom we share information include service providers with whom we contract to provide UNCLE CU products or services to you, such as credit card processors or statement printers, or third parties involved in your transactions such as merchants or other financial institutions. For further information about privacy and our sharing of personal information, please refer to the UNCLE CU [Privacy Policy](#).

How do we use Google Analytics?

We use Google Analytics to better understand how users are visiting and using our Sites. We do not use Google Analytics to track, collect or upload any data that personally identifies an individual (such as name, address or email address) or other data which can be reasonably linked to such information by Google. We do not receive personally identifiable information about users on our Sites. You may review further information about how Google Analytics collects and processes data and how to control the information sent to Google at “How Google uses information from sites or apps that use our services” at www.google.com/policies/privacy/partners/.

How do we use Google AdWords?

We also use Google AdWords for online marketing purposes. Google AdWords allows us to advertise

our Sites. In the future, we may use Google AdWords for additional features, such as to “remarket”, which means that we are able to reach people who previously visited our Sites. We may also use Google AdWords to reach target audiences based on Google AdWords features. For example, we may use it to reach users based on specific interest categories, similar audiences, or use other types of interest-based advertising and demographic and location targeting. We gather information about users for advertising and remarketing purposes through the use of Google AdWords, but we do not collect personally identifiable information (such as your name, email address or address) for advertising purposes, and we do not share personally identifiable information with Google.

In conjunction with our use of Google AdWords, Google, or third-party vendors it uses, may show our advertisements on websites across the internet and may use cookies to deliver advertisements to you based on your past visit(s) to our Sites. For more information about cookies, see “What are cookies, and how do we use them?” below.

Changing Your Personal Information: To update personal information UNCLE CU has on record for you, simply log into our secure [Digital Banking platform](#) and follow the instructions. For security reasons, some changes may require a personal visit to an UNCLE CU branch.

Third Party Links: We may have links to third party websites on the UNCLE CU website. You will be notified and asked to confirm whether you want to continue if a link takes you to a website hosted by a third party. If you continue to a third-party website, the third party’s privacy and information collection policies will apply to your activity on the third party’s website.

Do Not Track: “Tracking” refers to the practice of collecting consumers’ online activities over time and across third party websites. Except for keeping records of the third-party websites from which, you link directly to UNCLE CU’s website and the websites to which you link directly from UNCLE CU’s website, UNCLE CU does not track consumer activity across third party websites. Our website is not set up to permit third parties to collect personal information about your online activities over time and across third party websites, except that third parties to whose sites you link directly from the UNCLE CU website will be aware that you linked to their web sites from the UNCLE CU website.

Cookies: In order to provide certain web-based services and to make your online experience more personalized, we may use cookies as part of our interaction with your Internet browser. A cookie is a very small piece of information stored on your local computer so it can later be read by our web server. UNCLE CU uses cookies to display information more effectively to you and to gather data about usage of our website. Cookies allow us to collect technical and navigational information—such as browser type, time spent on our site, and pages visited or track activity relating to our online promotions. This information is anonymous and does not include personal information. We retain, aggregate, monitor, and analyze the use of our site so we can continually improve the design, usability, and functionality to better serve you.

You can disable and delete cookies by accessing your browser's preferences menu; however, you should be aware that when cookies are disabled, other online account services provided through UNCLE CU, like UNCLE CU Digital Banking or Bill Payment, may not work properly. For more information on working with cookies, consult the Help function of your browser.

UNCLE CU is committed to providing you with quality online service. If you find any information on the UNCLE CU website that you believe to be inaccurate or have concerns about a link to a third-party site, please contact UNCLE CU at **800-348-6253 (1.800.34UNCLE)** or by email at info@unclecu.org.